

## **Seminar Announcement**







## presents

## Recycling of Plastic Packaging: Climate, Policy, and Design



**Dr. Scott Trenor**Technical Director at The Association of Plastics Recyclers (APR)

Dr. Trenor is leading efforts on APR programs in design for recycling, recyclability testing protocols and global harmonization of packaging design and testing protocols. Prior to joining APR, he was a Principal Scientist & Global Sustainability Lead in Plastics Additives business at Milliken & Company and a Senior Scientist at Kraton Polymers giving him over 20 years of experience in the polymer industry.

His functional experience includes the discovery, development and commercialization of novel polymers and polymer additives as well as in technology scouting, acquisition, and licensing. His focus has always been in driving R&D efforts in sustainability-enabling technologies and has served on working committees for the Association of Plastics Recyclers, The Recycling Partnership, RecyClass, and the Alliance to End Plastic Waste.

**Abstract:** Plastic packaging is ubiquitous in our modern society, serving as the primary materials for delivering products to the consumer. While these materials offer numerous advantages such as durability, cost-effectiveness, safety and versatility, their environmental impact, especially in the context of recycling, cannot be understated. We will explore hurdles and approaches to increase the recyclability of plastic packaging and how APR approaches design for packaging.

Venue: Via Zoom

https://southalabama.zoom.us/j/99575427429

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