

# MITCHELL

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SPECIAL EDITION

50TH ANNIVERSARY

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1967-2017







# CONTENTS

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4 From the Dean's Desk

6 People of Impact

14 50th Anniversary Gala

18 Timeline

26 Alumni

28 Students

30 Advisory Boards

31 Invest in the College



# FROM THE **DEAN'S** DESK

MITCHELL  
COLLEGE of BUSINESS



## THIS ISSUE IS SPECIAL.

It is filled with pictures and stories from our 50th Anniversary Celebration. We will return to our standard format next spring, but we invite you to join us in our celebration.

On October 28, our 50th Anniversary Gala concluded our fall celebration of the Mitchell College of Business' first 50 years. The celebration was more than simply a recognition of the institution. We recognized and celebrated all the individuals whose lives have gone into making the College who we are. In my remarks, I referenced the thousands of students that have passed through the College and how our efforts had and continue to have an effect on these students' lives. Heady stuff, but in my mind that is really the purpose of all those involved in the higher education process; not only give our students the tools to excel in the global economy but also give them the means to positively affect those around them.

As part of that celebration, we recognized a group of individuals whose lives have made a difference. Our IMPACT award recipients included attorneys, accounting professionals, family business owners, CEOs and other senior corporate executives, entrepreneurs, government executives, physicians, and faculty members. In addition to their contributions in their chosen vocations, these individuals have donated their time and talents to the College, the University, and community organizations that have benefited greatly from their knowledge and abilities. It is not an exaggeration to say that their influence has directly and indirectly affected thousands of people across the globe. More about these special individuals may be found later in the pages of this issue.

As we celebrate our past, we cannot help but wonder how former USA President Fred Whiddon, founding Dean Ralph Traxler Jr. and others instrumental in the establishment of the College would view their creation. Education and the world have changed drastically over the last 50 years, and the College has changed with it. I think that they would be proud of the results of their efforts.

At the same time, I believe that the anniversary gives us the opportunity to look forward. Given the accelerating changes in technology and society, I don't think we can begin to fathom how the College will look in 50 years. It's probably impossible to even imagine the changes that will occur over the next 10 years. Still, I believe that the faculty, staff, and other constituents of the College will not only adapt to these changes but will embrace our future. We hope that you'll be a part of it.

*Bob G. Wood, Dean*  
Mitchell College of Business



# IMPACT

The highlight of our 50th Anniversary Gala was the recognition of 50 influential individuals and families. The recipients were recognized with an IMPACT award. Their contributions to the Mitchell College, the University of South Alabama and their communities continue to have a significant impact on the lives of people across the globe. It is our pleasure to introduce them to you.



## ABRAHAM A. "ABE" MITCHELL

Abraham A. "Abe" Mitchell and his family hold a singular place among supporters of the University of South Alabama. Their gifts endowed the College, helped the University build the Mitchell Cancer Institute, the Mitchell Center arena, and supported capital projects including the addition of the Joseph and Rebecca Mitchell Learning Resource Center and classroom renovations in the Mitchell College of Business. His gifts also endowed the largest privately funded scholarship program at USA, the Mitchell Scholars program, providing multiple academic scholarships for outstanding business students. He also established the Mitchell Moulton Scholarship Initiative, committing \$25 million to match new dollars invested in undergraduate scholarship endowments at USA. He was a member of the inaugural class of Mitchell College Alumni Fellows in 2017. He attended the Wharton School of Finance at the University of Pennsylvania, received an LL.B. degree in law from the University of Alabama and an LL.M. from New York University.



## MAYER AND ARLENE MITCHELL

Mayer and Arlene Mitchell and their family have made a profound impact on the Mitchell College of Business and the University of South Alabama over the course of several decades of philanthropy and service. Mayer Mitchell served on the University of South Alabama Board of Trustees over 30 years until his death in 2007. Governor Bob Riley appointed Arlene Mitchell to the board to fill the vacancy created by Mayer's death. In addition to the Mitchell College of Business, the impact of Mayer's and Arlene's philanthropy can be seen across both the University and USA Health campuses. Through their philanthropy, the University is home to the Mitchell Center, the Mitchell Cancer Institute and, of course, the Mitchell College of Business. Mayer's contributions to the Mitchell College were recently memorialized with the dedication of Bubba's, the café located on the second floor of the Mitchell College.



## VAUGHAN MORRISSETTE

Vaughan Morrisette serves on the boards of directors of Sweet Briar College, Washington and Lee University, Spring Hill College and the Alabama School of Mathematics and Science. She is past president of the Alabama School of Mathematics and Science Foundation Board and a past member of the Mitchell College of Business Executive Advisory Council. She served as chairman of the Mobile Infirmary Auxiliary from 1983 - 1993 and now serves on the board of the Infirmary Foundation. She is a member of the Alabama Department of Archives and History Board and has recently chaired the State Arts Council. Her contributions led to her induction into the Alabama Academy of Honor.



## CHRISTOPHER C. "CHRIS" MELTON SR.

Christopher C. "Chris" Melton Sr. currently serves as chairman and chief executive officer of The White Oak Group in Atlanta, Georgia. Prior to founding White Oak, he served as chief executive officer of CNP, Inc., CEO of Amplified Holdings, and spent 19 years at IBM where he served in numerous executive positions including president of IBM Asia Pacific Investment Corporation and CFO of IBM's Asia Pacific Services Corporation. He is an alumnus of the Mitchell College and has attended postgraduate education programs at Harvard University, Columbia University, Babson College, and Thunderbird School of Global Management. He is a lifetime member of the University of South Alabama National Alumni Association and the 50th Anniversary Annual Fund leadership council. He endowed the Melton Center for Entrepreneurship and Innovation and was a member of the 2017 Mitchell College Alumni Fellow class. Melton currently serves on a number of privately held corporate and non-profit organizational boards. He is also a past director of the Georgia Chamber of Commerce board and is an active member of the Society of International Business Fellows.



### MARGIE MALONE TUCKSON

Margie Malone Tuckson currently serves as chief financial officer of Tuckson Health Connections in Atlanta. Prior to joining Tuckson, she held positions with IBM, Northrup Grumman, and the City of Chicago. She is an alumna of the Mitchell College and was a founding member of the Iota Nu Chapter of Delta Sigma Theta at the University of South Alabama. She currently serves as a member of the University of South Alabama Board of Trustees and the University of South Alabama National Alumni Association Board. Active in the community, she has served with Hope Chest for Breast Cancer, Penumbra Theater, Big Brothers/Big Sisters, the National Council of Negro Women, Georgia CHARLEE, the United Negro College Fund and other organizations.



### THOMAS S. "TOM" DAMSON

Thomas S. "Tom" Damson formerly served as principal of Long's Human Resource Services. During his tenure with Long's, the firm was recognized as Mobile Area Chamber of Commerce Small Business of the Year, a Small Business Association Small Business of the Year, and an FBI Director's Award. He has served in numerous leadership positions on boards including the Mobile Area Chamber of Commerce, the Mitchell College of Business Executive Advisory Council, the Boy Scouts of America, the Boys and Girls Club, the Better Business Bureau and others. He is a U.S. Army veteran.



### JAMES L. "JIM" BUSBY

James L. "Jim" Busby is chief executive officer of Drobotic Sciences, a drone services provider. Prior to that, he served as chief executive officer of Centralite Systems, a manufacturer of lighting controls. He is also the founder of QMS, a laser printer manufacturer he took to a public offering on the New York Stock Exchange. He is an alumnus (MBA) who earned his Bachelor of Science from the University of Alabama. He is a recipient of the Distinguished Alumni Award from the University of South Alabama National Alumni Association and has also received the Mobile Area Chamber of Commerce Outstanding Entrepreneur Award, the Distinguished Engineering Fellow from the University of Alabama and the Distinguished Business Leadership Award from the University of Mobile.



### BARBARA S. MALKOVE

Barbara S. Malkove is currently chief financial officer at Malkove & Associates. An alumna, she is a CPA. Before forming Malkove & Associates, she was the first female executive director of finance for the city of Mobile. She is a former partner with Wilk, Reimer, Lawrence and Dudley and was the first female president of the Alabama Society of CPAs. She is a recipient of the Distinguished Service Award from the University of South Alabama National Alumni Association, the People to Watch Award by the *Press Register*, and a graduate of Leadership Mobile. Active in the community, she has served on the boards of Mobile Opera, United Cerebral Palsy, University of South Alabama Health Services Foundation and other organizations.



### PAUL H. PIETRI, D.B.A.

Paul H. Pietri is professor emeritus of management at the Mitchell College of Business. He has taught more than 9,000 Mitchell College students since joining the faculty in 1975. A co-author of three books, he has presented management and communication seminars across the United States and in Canada, Europe and South America. As the first educational director of the Alabama Banking School, he developed curriculum and taught in the program for 15 years. He received a Joint Commendation for Service to the Alabama Banking School from the Alabama House and Senate. He is the past recipient of the Outstanding Professor award from the University of South Alabama National Alumni Association. He has served on the board of governors for the Academy of Management and the Southern Management Association and as education director and board member for Leadership Mobile.



### ALTON R. "TONY" BROWN III

Alton R. "Tony" Brown III is president of The Pelican Group, Inc. and vice president and secretary of Shanri Holdings Corporation, developers and managers of shopping centers. He holds the Certified Commercial Investment Member (CCIM) designation from The CCIM Institute of the National Association of Realtors as well as the Certified Retail Property Executive (CRX), the Certified Shopping Center Manager (CSM), the Certified Leasing Specialist (CLS), and the Certified Development Professional (CDP) professional designations. In 2000, he received the Trustees Distinguished Service Award from the International Council of Shopping Centers. He is a senior member of the Kiwanis Club of Mobile and a board member of the Lambda Chi Alpha Educational Foundation, the 1857 Foundation, and the Center for Real Estate and Economic Development at the University of South Alabama.



### R. ALAN ALEXANDER

R. Alan Alexander is a shareholder with Helmsing Leach Herlong Newman & Rouse. An attorney, he is an alumnus of the Mitchell College and the Cumberland School of Law. He is a board member and past president of the Alabama Defense Lawyers Association, a member of the American Board of Trial Advocates and a past recipient of the Best Lawyer's Medical Malpractice Defense Lawyer of the Year. He is a past president of the University of South Alabama National Alumni Association and has served as past board president of the Exploreum Children's Museum, Camp Rap-A-Hope, and the Ashland Place United Methodist Church Board of Trustees.



### E. THOMAS "TOM" CORCORAN

E. Thomas "Tom" Corcoran is the retired CEO of Fort Dodge Animal Health and a member of the Board of Directors of Phibro, Inc. serving as chairman of the audit committee. He served as CEO of Fort Dodge Animal Health, a global leader in the animal health industry, for 23 years. An alumnus of the Mitchell College, he is a recipient of the University of South Alabama National Alumni Association Distinguished Alumni Award. He is also a recipient of the Banfield Industry Leadership Award, the Animal Pharm Lifetime Achievement Award, the American Veterinary Distributors Lifetime Achievement Award and the Kansas City Economic Development Industry Leadership Award. He is a member of the University of South Alabama Board of Trustees and a past member of the University of South Alabama National Alumni Association Board of Directors.



### W. ALLEN CARROLL JR.

W. Allen Carroll Jr. is managing partner of Wilkins Miller. A graduate of the Mitchell College of Business, he is a CPA and holds business valuation credentials and is certified in financial forensics. Wilkins Miller was recognized in 2017 as *Business Alabama's* Best Company in Alabama to Work For (50-249 employees). The company was also recognized by *Business Alabama* in 2015 and 2016. In addition, *Accounting Today* recognized the firm as a Best Accounting Firm to Work For in 2015, 2016 and 2017. He currently serves on the University of South Alabama Foundation Board of Directors and the Mobile Area Chamber of Commerce Board of Advisors and has served in a number of leadership positions with area professional and non-profit entities.



### DANIEL A. "DAN" GRAFTON

Daniel A. "Dan" Grafton retired as chairman of the board of Trustmark Corporation and Trustmark National Bank in 2016. He previously served as president and chief executive officer of L-3 Communications Vertex Aerospace, one of the largest aerospace and technical services companies in the world. He is an alumnus of the Mitchell College and holds an MBA from Mississippi College. He is a U.S. Air Force veteran. He serves as vice chairman of the board at St. Dominic's Hospital and is a member of the President's Council of the Naval Aviation Museum Foundation. Grafton received the Distinguished Alumni Award from the University of South Alabama National Alumni Association and in 2017 was a member of the inaugural class of Mitchell College Alumni Fellows. He is a past chairman of The Nature Conservatory-Mississippi and was inducted into the Mississippi Business Hall of Fame in 2004.



### JOHN R. "JACK" DONOVAN

John R. "Jack" Donovan is chief executive officer of Omakase, a management consulting company. Before joining Omakase, he was executive vice president and chief growth officer for Univar, a leading global chemical distributor, where he was responsible for strategic growth and business relationship development. Previous to Univar, he was president of Business, Sports, and Entertainment for Aramark, charged with overseeing Aramark's services to thousands of stadiums, arenas, and other sports and tourism venues. An alumnus of the Mitchell College (MBA), he earned his Bachelor of Arts in economics and public policy study from Duke.



### JAMES J. "JAKE" GOSA

James J. "Jake" Gosa formerly served as chairman of the board and chief executive officer of American Woodmark. Under his leadership, the company was named to the *Forbes* 200 Best Small Companies list in 2001, 2002 and 2003 as well as *Business Week's* 100 Hot Growth Companies in 2002. Prior to joining American Woodmark, he spent 18 years in sales, marketing and operational positions with Owens Corning Fiberglas and the Thomas Somerville Company. He is an alumnus of the Mitchell College and a member of the inaugural class of Mitchell College Alumni Fellows. He currently serves as chair of the Parish Council, St. Michaels Parish in Amelia Island, Florida. He is a former trustee of the Burke Mountain Academy and a member of the Economic Development Council of Virginia. Jake is also a U.S. Army veteran.





### **RONALD W. "RON" EASTBURN, PH.D.**

Ronald W. "Ron" Eastburn serves on the faculty of the Mitchell College of Business. Before joining the College, he was president and chief executive officer of SunTrust Bankcard and also worked for Sun Bank Orlando, Third National Bank Tennessee, Visa International and Exxon. An alumnus of the Mitchell College, he was the first international player recruited by the USA tennis team. He also holds a Ph.D. from Case Western Reserve University and an MBA from the University of Central Florida.



### **WILLIAM "HAPPY" FULFORD**

William "Happy" Fulford is executive director, Office of Governmental Relations at the University of South Alabama. Before joining the Office of Governmental Relations, he served the University as director of Alumni Relations and Development. An alumnus of the Mitchell College, he also holds a master's degree from the University. An Army veteran, he served in Desert Storm and is a graduate of the Army Command and General Staff College. He is a commissioner with the USS Alabama Battleship Commission and is a former president of the Mobile Azalea Trail, the Mobile Junior Chamber of Commerce and a former chairman of the Mobile County Republican Executive Committee.



### **OLIVIA B. HOST**

Olivia B. Host is a partner with BKD. With more than 27 years of public tax accounting experience, she worked with KPMG as a senior manager until 2006. She established a private firm, Johnson, Bruce & Host, before joining BKD, a national CPA and advisory firm. An alumna of the Mitchell College, she is a committed philanthropist having served on the boards of the Mississippi Symphony Orchestra, Metro Jackson Habitat for Humanity, Junior League of Jackson and Madison Ridgeland Academy.



### **MICHAEL C. "MIKE" DOW**

Michael C. "Mike" Dow is chairman and CEO of Coastal Strategic Services, working with business startups and economic development projects that enhance the Gulf Coast. Before starting Coastal, he worked in senior management positions with Centralite Systems and QMS, Inc. He also served 16 years as mayor of Mobile. An alumnus of the Mitchell College (Bachelor of Science and MBA), he has served on numerous boards including the Mobile Area Chamber of Commerce, the Alabama Port Authority, the Mobile Arts Council, Mobile United, Melton Center for Entrepreneurship and Innovation and others. He is a U.S. Army veteran.



### **RUSSELL LADD III**

Russell Ladd III retired as president and chief executive officer of Thames Batré. He serves on the boards of Infirmary Health and United Way of Southwest Alabama. Active in the community, he has served as president of the Mobile Rotary Club, the Rotary Children's Foundation, Goodwill Easter Seals, the Gordon Smith Center, the Metropolitan YMCA and the Mitchell College of Business Executive Advisory Council. He is a graduate of Washington and Lee University. His passion is the Mobile Bay/ Mobile Tensaw River Delta environment.



### **WILLIAM J. "BILL" HAYES, M.D.**

William J. "Bill" Hayes serves as chief medical officer at CPSI, Inc., a leading provider of health care IT solutions and services. Prior to joining CPSI, he was physician executive with Cerner Corporation, was medical director of cardiovascular diagnostic services at the Internal Medical Center, and was in private clinical cardiology practice for many years. An MBA alumnus of the Mitchell College, he earned his undergraduate degree with honors at the University of North Carolina at Chapel Hill and his doctor of medicine at the Robert Johnson Medical School (Rutgers). He has been a Fellow of the American College of Cardiology, the American Board of Cardiovascular Medicine and the American Board of Internal Medicine.



### **MARJORIE L. ICENOGLÉ, PH.D.**

Marjorie L. Icenogle retired associate dean and professor of management at the Mitchell College of Business and has been awarded professor emeritus of management. She was active in the Mobile Chapter of the Society for Human Resource Management and served as chapter advisor of the Mitchell College Society for Human Resource Management student chapter. She joined the Mitchell College following a career with Coca-Cola. She earned her Ph.D. at Georgia State University. She is active in a number of corporate and non-profit organizations.



### **EDWARD L. "ED" HARRISON, PH.D.**

Edward L. "Ed" Harrison is professor emeritus of management at the Mitchell College of Business. He served the College for 42 years before his death in 2016, including a number of years as chair of the department of management. While at the College, he served as faculty advisor for the student chapter of the Society for Human Resource Management. He was also active in the community leading team development and team leader training for a number of organizations, serving as a labor arbitrator for many years, and serving as president of the Alabama Chapter of the Labor and Employee Relations Association.



### **JERRY LATHAN**

Jerry Lathan is founder and CEO of The Lathan Company, a historic restoration company whose projects include the Smithsonian Institution Arts and Science Building, the Trump International Hotel at the Old Post Office, the Beauvoir Mansion and other properties. An alumnus of the Mitchell College, he is also owner of Big Easy Studios in New Orleans. He is the former finance chairman and vice chair of the Alabama Republican Party and led the UNESCO Haiti Earthquake Architectural Team. He has received the Louisiana Society Award for Excellence in Historic Preservation (2016), was the Alabama Republican of the Year (2008) and has received a number of other awards from the American Institute of Architects and others.



### **MARK S. HOFFMAN**

Mark S. Hoffman is the former president and chief executive officer of Corporate Express North America, a business-to-business distribution company. Under his leadership, the company received the 2005 North American Distributor-of-the-Year Award and the Chally Sales Excellence Award in 2006. He joined Corporate Express from APS Holdings where he served as president and chief executive officer. Prior to APS he held positions with W.W. Grainger, TRW, Lockheed and Union Camp. An alumnus of the Mitchell College, he also earned an MBA at the Harvard Business School. He is a recipient of the University of South Alabama Distinguished Alumni Award and a South Alabama Athletic Hall of Fame inductee. He is a past president of the University of South Alabama National Alumni Association and is a board member of the Mobile Symphony and Bayside Academy.



### **JEANNE SYLVESTRE, PH.D.**

Jeanne Sylvestre holds the rank of professor emeritus of accounting at the Mitchell College of Business. An alumna of the Mitchell College (Bachelor of Science and MBA), she holds a Ph.D. from the University of Georgia. She was the first undergraduate alumna of the Mitchell College to return to teach at the College. During her career, she served as chair of the department and Beta Alpha Psi chapter advisor. She was recognized as a Mitchell College Alumni Fellow in 2017. She currently serves as treasurer of the University of South Alabama Foundation. A long-time member of St. Paul's Episcopal Church, she is an active officer of the Order of St. John.



### **THERESA B. HOWARTH**

Theresa B. Howarth retired as director of finance and treasury operations for Asia Pacific for EDS. While at EDS, she was responsible for business planning, financial operations, mergers and acquisitions, and off-balance sheet financing. Prior to joining EDS, she worked in the oil industry and in public accounting. An alumna of the Mitchell College, she also earned an MBA at Tulane and holds a CPA and an AICPA business valuation license. Following retirement, she has traveled extensively and volunteers as a Confraternity of Christian Doctrine teacher in the Sydney state schools.



### **R. BRUCE MCCRORY**

R. Bruce McCrory is responsible for operations and development for Nations Roof. Prior to the purchase of the Kiker Corporation by Nations Roof, he served as its secretary-treasurer, co-owner, COO and general manager responsible for financial operations, personnel, project management and other areas of operations. He is the former president of the National Roofing Contractors Association and was the 70th recipient of the annual J. A. Piper Award, the industry's most prestigious honor. He has held a number of leadership positions in the community including past president of the University of South Alabama National Alumni Association, past president of the Better Business Bureau of South Alabama and other positions.



### **GERARD R. "JERRY" HOST**

Gerard R. "Jerry" Host is president and chief executive officer of Trustmark Corporation and Trustmark National Bank. Before joining Trustmark, he was with First National Bank in Mobile. An alumnus of the Mitchell College, he was recently named chairman of the Mississippi Bankers Association. He is a member of the board of directors of the Federal Reserve Bank of Atlanta and a past director for the New Orleans Branch of the Federal Reserve Bank. He is a past chairman of the board of governors of the Mississippi Executive Council and is a director and member of the Greater Jackson Chamber board. He also serves as chairman of the Mississippi Museum of Art and other non-profit organizations across the community.



### **JEANNE D. MAES, PH.D.**

Jeanne D. Maes is professor of management at the Mitchell College of Business. She has worked extensively with public and private entities including the U.S. Department of Labor, the U.S. Department of Defense, the Environmental Protection Agency, the Federal Highway Administration, the U.S. Army Corps of Engineers, the California, Massachusetts, Nevada, and Texas departments of transportation and others. She serves as a board member, consultant, trainer and featured speaker for a number of local non-profits. She is a Mitchell College (MBA) alumna and has received numerous teaching awards.



### **CELIA MANN BAEHR**

Celia Mann Baehr is president and chief executive officer of the Mobile Symphony and owner of Celia Mann Baehr CFP. She served as Mobile Symphony board chair for 13 years before becoming president. She is a Mitchell College alumna (MBA). She is president of the Gulf States Financial Planning Association, a member of the board of advisors of the Mobile Area Chamber of Commerce, and a member of the Mitchell College of Business Executive Advisory Council. She is the recipient of the University of South Alabama Alumni Association Distinguished Alumni Award and was the Mobile Arts Council Volunteer of the Year.



### **CARL C. MOORE, PH.D.**

Carl C. Moore retired from the University of South Alabama in 2014 as professor emeritus of management following 25 years of service as dean of the Mitchell College of Business. Before becoming dean, he was a faculty member of the College serving as director of the Business Resources Center, associate dean, director of Graduate Studies, and a charter faculty member of the Alabama Banking School. He was active in the community providing executive education and consulting to corporations, non-profits and governmental agencies. He also served on a number of boards including the Mobile Area Chamber of Commerce, United Cerebral Palsy of Mobile and others.



### **JAMES H. "JIMMY" SHUMOCK**

James H. "Jimmy" Shumock, a CPA, currently serves as chairman and chief executive officer of Thompson Holdings, Inc. He is an alumnus of the Mitchell College and was named a Mitchell College Alumni Fellow in 2017. Shumock currently serves as the vice chair of the University of South Alabama Board of Trustees, is the Jaguar Athletic Fund president and is a lifetime member of the University of South Alabama National Alumni Association. He has served on a number of local charity and professional boards including the Alabama Deep Sea Fishing Rodeo, the Mobile Jaycees, the Greater Gulf State Fair and the Coastal Conservation Association.



### **HENRY E. "HANK" WELLS**

Henry E. "Hank" Wells served in a number of positions before retiring as managing director of Navigant Consulting. During his career, he served as CEO or CFO of several major hospitals and health systems, as senior associate dean of the University of Missouri School of Medicine, as deputy dean of the University of Arizona College of Medicine, as a managing director of Huron Consulting, as senior vice president of Erlanger Health System, and as founder and CEO of UniTrust, Inc. An alumnus of the Mitchell College, he is a CPA. He has served the community as a board member of the University of South Alabama National Alumni Association, as a board member of the Juvenile Diabetes Research Foundation, as a board member of Chattanooga Room in the Inn, and as a leader of the Chattanooga United Way Center for Non-Profits.





### THOMAS ZOGHBY

Thomas Zoghby is chief financial officer of Volkert, Inc., an infrastructure engineering firm based in Mobile. He is a recipient of the Distinguished Service Award from the University of South Alabama National Alumni Association. An alumnus of the Mitchell College (Bachelor of Science and MBA), he served as past president of the University of South Alabama National Alumni Association and on the University of South Alabama Foundation Board of Directors. He is a member of the Mobile Area Chamber of Commerce, the Business Council of Alabama, and the past chairman's board of the American Red Cross. He is a graduate of Leadership Alabama and Leadership Mobile.



### NANCY SEIBT

Nancy Seibt is principal of N H Seibt, a management consulting group. Prior to its founding, she was a manager with Deloitte, Haskins & Sells and served as controller for the University of South Alabama. She also served in a number of positions including comptroller and vice president, finance for Infirmity Health. An alumna of the Mitchell College, she is a CPA. She has served on a number of community organization boards, most recently Master Gardeners of Mobile County.



### FRANK R. URBANCIC, PH.D.

Frank R. Urbancic is professor emeritus of accounting at the Mitchell College of Business. He served the College for over 20 years before his death in 2013 including 13 years as chair of the department of accounting. He published a number of highly regarded research articles and was active in the professional community. While a member of the faculty, he received the Olivia Rambo McGlothren National Alumni Outstanding Scholar Award from the University of South Alabama National Alumni Association, the Researcher of the Year Award, the Professor of the Year Award and the Top Professor from the Mortar Board Gold Key Honor Society. He established the Frank R. Urbancic Scholarship in Accounting and the Frank R. Urbancic Faculty Fellow Award.



### J.E.B. "JEB" SHELL

J.E.B. "Jeb" Shell is chief financial officer at Hargrove Engineers and Constructors. He is an alumnus of the Mitchell College and is a CPA. He serves as chairman of the Mobile Downtown Alliance and Feeding the Gulf Coast. He is a member of the United Cerebral Palsy Board, the City of Mobile Mayor's Audit Committee, and is the immediate past president of the University of South Alabama National Alumni Association. He was the 2012 Leukemia & Lymphoma Society's Man of the Year and a member of the 2011 Mobile's 40 under Forty.



### THE STIMPSON BROTHERS

The Stimpson Brothers – Billy, Ben and Dut – were prominent leaders in the Mobile community and inspired generations of young people to become leaders in business. Their legacy lives on through the Stimpson Brothers Leadership Scholarship, one of the most competitive and prestigious undergraduate scholarship awards given by the Mitchell College. Their ethic of service to the community is continued by the next generation, who remain involved with and supportive of the Mitchell College of Business and the Mobile community.



### MICHAEL C. "MIKE" THOMPSON

Michael C. "Mike" Thompson is a founding partner of Russell Thompson Butler & Houston, a CPA firm. An alumnus of the Mitchell College, he is a CPA and holds the Certified Construction Industry Financial Professional designation. He is a member of the Mitchell College of Business Executive Advisory Council and has served on the University of South Alabama Campaign Leadership Team. He has also served as president of the American Junior Golf Association, Junior Golf Association of Mobile, Mobile Touchdown Club and Alabama Deep Sea Fishing Rodeo.



### RALPH TRAXLER JR., PH.D.

Ralph Traxler Jr. served as the founding dean of the Mitchell College of Business. An internationally renowned management consultant and author, his publications have been translated into several languages. In addition to his service at South Alabama, he also served as the founding dean of the Oklahoma City University College of Business and was on the faculty at the University of Florida and Emory University. Until his death in 2001, he taught at Savannah State University and Brewton-Parker College. He received his doctorate in economic history from the University of Chicago.



### **MICHAEL P. "MIKE" WINDOM**

Michael P. "Mike" Windom is the founding partner of Windom Law. An alumnus of the Mitchell College, he received his law degree from the University of Alabama School of Law. He is a U.S. Army veteran. He serves as a member of the University of South Alabama Board of Trustees and is past president of the University of South Alabama National Alumni Association. He is past chairman and board member of the Alabama School of Mathematics and Science Foundation and past board member of L'Arche Mobile.



### **VERA REED**

Vera Reed is a franchise partner for HORNE LLP providing tax planning and preparation as well as business and financial statement consulting services to franchisees. An alumna of the Mitchell College, she is a CPA and holds the Chartered Global Management Accountant credential. She is active with Distinguished Young Women, the American Cancer Society and the Snow Road Missionary Baptist Church.



### **FRANK SOUTHALL**

Frank Southall recently retired as vice president–corporate controller and principal accounting officer of Ruby Tuesday, Inc. He held a lead role in the Morrison Restaurants, Inc. spinoff transaction and stock-based compensation model. Before joining Ruby Tuesday he was an audit senior manager for Ernst & Young. An alumnus of the Mitchell College, he is a CPA. He is past president of Financial Executives International – Nashville Chapter and the Mobile Azalea Trail and is a member of the Mitchell College of Business Executive Advisory Council.



### **DOUG WHITMORE**

Doug Whitmore is a financial advisor with the Lynn McDermott Whitmore Group of Wells Fargo Advisors. Before joining Wells Fargo, he was a financial advisor for Morgan Stanley and vice president Commercial Lending for First Bank and Trust of New Orleans. An alumnus of the Mitchell College, he serves as the president of the University of South Alabama National Alumni Association in addition to serving on the boards of the Bay Area Food Bank and Mobile United. He is a member of the Leadership Mobile Class of 2016 and was named a Mobile Bay 40 under Forty in 2014.



### **DONALD C. MOSLEY SR, PH.D.**

Donald C. Mosley Sr. is professor emeritus of management at the Mitchell College of Business. He served the College for over 20 years before his death in 2007, including 10 years as the second dean of the College. Under his leadership, the College received its initial AACSB accreditation. He is the author of several books and a number of research articles. He held leadership positions in a number of scholastic associations and received numerous University and national recognitions for his outstanding teaching and service to the College, the University and the community.



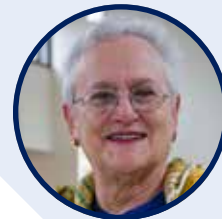
### **MIKE WOJCIECHOWSKI, ED.D.**

Mike Wojciechowski is managing partner for Carrillon Capital, a boutique strategic advisor and merchant bank with offices in Washington, D.C., New York, and Los Angeles. He has been involved in the real estate investment market for over 30 years. An alumnus of the Mitchell College (Bachelor of Science and MBA), he holds an Ed.D. from Pepperdine University. He sits on the boards of Showcase Technologies and Our Castle Fund Advisors and the advisory boards of A.D.A.M., Inc., The Man in the Arena, LLC and Daily Media, LLC.



### **JOHN M. PEEK**

John M. Peek is a litigation and trial attorney who has been appointed special circuit numerous times in his career. An alumnus of the Mitchell College, he earned his law degree at the University of Alabama. He serves the Alabama State Bar as a member of the Bench and Bar task force, the Future of the Profession task force, the Lawyer University task force, and the Leadership Forum selection committee. He recently completed service on the University of South Alabama Board of Trustees and is a member of the University of South Alabama National Alumni Association.



### **LYNN B. ROBINSON, PH.D.**

Lynn B. Robinson is professor emeritus of marketing at the Mitchell College of Business. She served the College for over 20 years as a faculty member, director of Graduate Studies, and chair of the marketing and transportation department. She led the AACSB accreditation effort for the College's MBA program and was an early proponent and leader of student study abroad courses. She is an active consultant to local, regional, national and international corporations and non-profit organizations. She has also volunteered extensively in community and regional organizations.



# 50th Anniversary Gala







The high point of the Mitchell College of Business 50th Anniversary celebration was the gala held in late October. Attended by alumni, faculty, University administration, advisory council members and others, the event recognized the College's 50 Impact individuals and families.











# 1963:

## THE UNIVERSITY OF SOUTH ALABAMA

On May 9, 1963, a bill sponsored by 41 legislators during the second special session of the Alabama Legislature was passed that created the University of South Alabama. Dr. Fred Whiddon was named the University's first president on October 18 of the same year. With the opening of the University, a Division of Business and Management Studies was created in the College of Arts and Sciences with an aim to "offer a program of professional and technical education for those who direct profit and non-profit organizations". The Fall 1966 Notes: From the Division highlighted a "new concept of business education" combining traditional study with the original ideas of the faculty of South Alabama. On June 11, 1967, the University's first commencement included 10 recipients of the Bachelor of Science in business and management studies.



**Dr. Frederick P. (Fred) Whiddon** named president of the University of South Alabama.



The Rolling Stones release "Satisfaction".

1964

1966

1963

1965



First students admitted to classes at the University of South Alabama.

The album "Introducing... The Beatles" released in the U.S. on January 10.



Dr. Ralph N. Traxler Jr. appointed head of the Division of Business and Management Studies in the College of Arts and Sciences.

# 1967:

## COLLEGE OF BUSINESS AND MANAGEMENT STUDIES

The College of Business and Management Studies was established by the board of trustees at the University of South Alabama on June 1, 1967. Full and part-time student enrollment was 756 students. Dr. Ralph N. Traxler Jr. was named founding dean. In 1968, construction began on the Business and Management Studies building that opened in 1969. Also in 1968, the College's departmental structure was organized into a department of accounting, finance and quantitative studies; department of management and marketing; and management development programs area. The Southern Association of Colleges and Schools (SACS) accreditation of Master of Science in business began in 1970. A request was made to University administration to move the department of economics to the College; the move was accomplished in 1975.

College of Business and Management Studies organized with Dr. Traxler as founding dean.

First commencement of the University of South Alabama including 10 Bachelor of Science in business and management studies students in the College of Arts and Sciences.



The first *Rolling Stone* magazine is published.

College of Business and Management Studies building opens with classroom space for 1,700 students and offices for 40 faculty members.

The Amazin' New York Mets win the World Series.

A Southern Association of Colleges and Schools (SACS) accredited master of science in business program begins; the name was subsequently changed to a Master in Business Administration (MBA).

1968

1970

1967

1969

1971



Construction begins on the College of Business and Management Studies building.

College of Business and Management Studies employs 17 full-time faculty members with an approximate enrollment of 900 students.

College of Business and Management Studies Business Resources Center formed.



Walt Disney World opens.

# 1976:

## UNDERGRADUATE AACSB ACCREDITATION

Under the leadership of Dean Don Mosley Sr., the College was accredited by AACSB in 1976. After being named dean in 1973, Mosley led the bridging of academics with the business community. The creation of a business advisory council of 30 prominent business leaders reflected this effort. Another outreach effort, the Alabama Banking School, was established in 1976. The College's MBA program was accredited by AACSB in 1979.



Dr. Donald C. Mosley Sr. named second dean of the College of Business and Management Studies.

American Association of Collegiate Schools of Business (AACSB) accreditation received.



Member of:  
The Association to Advance Collegiate Schools of Business

Department of economics transferred from the College of Arts and Sciences to the College of Business and Management Studies.

College of Business and Management Studies faculty organized into departments of accounting, finance, management and marketing.

The names "Micro-soft" (for microcomputer software) and Microsoft become a registered trademark.

1974

1976

1973

College of Business and Management Studies awards 126 Bachelor of Science degrees and 15 Master of Business Administration degrees.



Mel Brooks' "Blazing Saddles" released.

1975



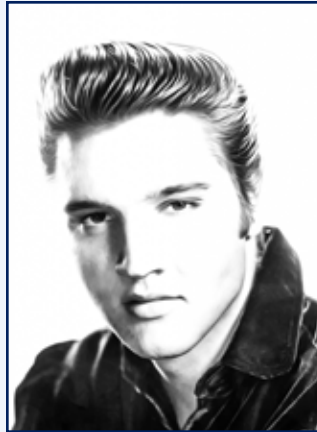
Alabama Banking School established at the University of South Alabama.

Apple Computer Company is formed by Steve Jobs and Steve Wozniak.





**College of Business and Management Studies Beta Gamma Sigma Chapter chartered.**



**Elvis Presley dies.**



**Calvin and Hobbes comic strip debuts.**

**Departments of economics and finance are combined into one department.**

**"Raiders of the Lost Ark" debuts.**

**1979**

**1983**

**1977**

**1981**

**1985**

**John M. Harbert III serves as the inaugural executive in residence.**

**College of Business and Management Studies MBA program accredited by the American Association of Collegiate Schools of Business.**

**ESPN launches on cable television.**

**Microsoft Word, Lotus 1-2-3 released.**

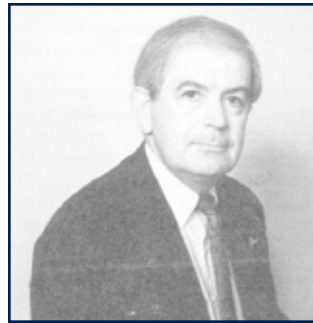
# 1986:

## INTERNATIONAL OUTREACH

A faculty and student exchange program began with ESC-Pau (France) in 1986. The following year, the first students enrolled in the masters of accounting (MAcc) program. Dr. Carl Moore was named dean of the College, a position that he would hold for 25 years. In 1998, Dr. V. Gordon Moulton was named the second president of the University of South Alabama, and the College was renamed the College of Business.



College of Business and Management Studies begins faculty and student exchange program with ESC-Pau (France)



Dr. Carl C. Moore named dean of the College of Business and Management Studies.



Dyson sells its first vacuum cleaner.

1986

First College of Business and Management Studies Master of Accounting (MAcc) students enrolled.

Alan Greenspan named chairman of the Federal Reserve System.

1987

1989

The first of 24 GPS satellites is placed in orbit.

1991

Internet is made available to unrestricted commercial use and the number of computers on the net reaches 1 million.

1993

Amazon founded.

1994



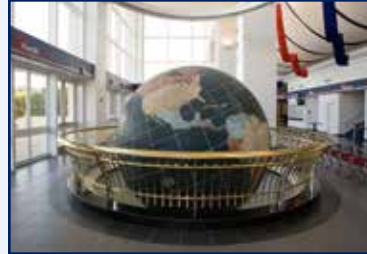
# 1999:

## THE MITCHELL ENDOWMENT

In 1999, Abe and Mayer Mitchell gave more than \$8 million to endow the College of Business and provide 20 full academic scholarships for top business students. The Mitchell brothers, natives of Mobile, received their business education at the Wharton School of Business at the University of Pennsylvania. On May 10, 1999, the University of South Alabama Board of Trustees officially designated the College the Mitchell College of Business.



**\$8 million gift from Mayer and Abraham Mitchell endows and renames the College to the Mitchell College of Business.**



**Mitchell Center opens. Restored Waterman Globe debuted.**

**College of Business and Management Studies renamed the College of Business.**

**Google founded.**

**Apple iPod debuts.**

**1999**

**2003**

**1998**

**2001**



**Dr. V. Gordon Moulton named second president of the University of South Alabama.**

**John B. Saint Financial Analysis Center opens.**



**Mitchell Scholars program established by Abraham Mitchell.**



**Harley-Davidson motorcycle 100th anniversary.**

# 2004:

## EXPANSION AND INNOVATION

A gift by the Mitchell family in 2004 made possible the construction of the Joseph and Rebecca Mitchell Learning Resource Center. In 2006, Chris Melton endowed the Melton Center for Entrepreneurship and Innovation. In the same year, the Center for Real Estate Studies was established. In 2011, Dr. Mark Weaver was named the first Ben May Chair of Entrepreneurship.

First entrepreneurship major students enrolled.

Google IPO.



Apple iPhone introduced.

Chris C. Melton endows Melton Center for Entrepreneurship and Innovation.

Center for Real Estate Studies established.

2006

2009

2004

2007



Joseph and Rebecca Mitchell Learning Resource Center endowed by the Mitchell family.

First real estate major students enrolled.

One billionth song purchased from Apple iTunes.

Pluto is downgraded from a planet to a dwarf planet.



Jaguar football kicks off.



# 2013:

## EDUCATION, EXPERIENCE AND PROFESSIONAL DEVELOPMENT

The first cohort of Doctor of Business Administration (DBA), concentration in management, was admitted in 2013. The following year, Dr. Tony G. Waldrop was named third president of the University of South Alabama. In 2016, the Professional Readiness Engagement Program (PREP), a required sequence of courses honing professional development skills culminating in an experiential learning course, debuted. Also in 2016, the first DBA student graduates. In 2017, DBA students (marketing concentration) were admitted and an international business major was approved by the Alabama Commission on Higher Education.



**Dr. Tony G. Waldrop named third president of the University of South Alabama.**



**Jaguar Investment Fund, a student-managed portfolio begins trading.**

**First DBA cohort (marketing concentration) admitted.**

**International business major approved by Alabama Commission on Higher Education.**

**Dr. K. Mark Weaver named first Ben May Chair of Entrepreneurship.**

2012

2014

2016

2011

2013

2015

2017

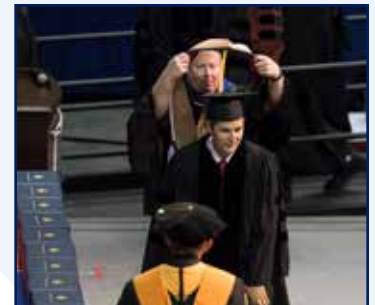
**John B. Saint Financial Analysis Center renovation.**

**First DBA cohort (management concentration) admitted.**

**Initial AACSB accounting accreditation.**



**Professional Readiness Engagement Program (PREP), a required experiential professional skills development program, debuts.**



**First DBA student graduates.**

# ALUMNI

As part of the recognition of the Mitchell College of Business 50th Anniversary, we held a series of alumni events in Mobile, Fairhope, Orange Beach, Pensacola, Birmingham, Spanish Fort, Atlanta and Chicago. These events provided a great opportunity for our graduates to reconnect with the College.

## LOOK FOR US THIS SPRING...

- January ..... Mobile
- February ..... Alabama Eastern Shore
- March ..... Birmingham
- April ..... New Orleans
- May ..... Atlanta
- May ..... Washington, D.C.









# SNAPSHOTS









# ADVISORY BOARD MEMBERS

## Accounting

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Wilkins Miller, LLC

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Capital One Commercial Banking

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Bender Real Estate Group

Wiley Blankenship  
Coastal Alabama Partnership

Harry Brislin IV  
University of South Alabama

Alton R. (Tony) Brown III  
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Metro Mobile

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Jeffrey Newman  
Real Living Norman Realty

Tom Oldweiler  
Armbrecht Jackson, LLP

Michael E. Pierce  
MLK Avenue Redevelopment  
Corporation

Jefferson (Jeff) Rouzie  
City of Foley

L. Page Stalcup III  
Wilkins Miller, LLC

Joshua Tanner  
Better Homes and Gardens Real Estate  
Generations

Troy Wayman  
Mobile Area Chamber of Commerce

Richard Weavil  
The Weavil Company, LLC

Stephanie White

Tim Wilkes  
Magnolia Mortgage Company

Bob Wood

Marilyn Wood  
Mobile County

## Economics and Finance

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Stewart Title

Stephen Baker  
Merrill Lynch, The Baker Group

John Bell  
Pilot Catastrophe Services, Inc.

Rich Campbell  
The First, A National Banking  
Association

Allan Crowe  
Robert J. Baggett, Inc.

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Cornerstone Investment & Management  
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Lyon Fry Cadden Insurance Agency

Jennifer Ryder  
Ameriprise Financial Services, Inc.

John Thompson  
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Planning, Inc.

## Jaguar Investment Fund

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University of South Alabama

Ralph Anderson  
Morgan Stanley Wealth Management

Mark Davidson  
Cornerstone Investment & Management  
Consulting

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Aptus Capital Advisors, LLC

Chip Posey  
BBVA Compass Investment Solutions

Jennifer Ryder  
Ameriprise Financial Services, Inc.

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Wells Fargo Advisors

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Express Employment Professionals

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Calagaz Group

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The SSI Group, LLC

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Wison Dismukes

Svetlana Few  
Spire Gulf, Inc.

Shelby Glover  
Mobile Area Chamber of Commerce

Sonsherraye Gowder, SPHR  
World Omni Financial Corporation

Charlie Jackson  
Life + Legacy Benefits, Inc.

Bob Omainsky  
Wintzell's Oyster House

Rhett Ross  
AVIC International  
Continental Motors Group Ltd.  
Continental Motors, Inc.

Charles Smith  
Centralite Systems, Inc.

## Marketing & Quantitative Methods

Judith Adams  
Alabama Port Authority

Leslie Beard  
C.H. Robinson Worldwide, Inc.

John Bush  
CPC Office Technologies

Anita Clarke  
C-Spire

Pamela Denham  
Pamela Denham & Associates

Jarrold England  
Hummingbird Ideas, Inc.

Carmelita Hartley  
OPICO

Todd Henderson  
The First, A National Banking  
Association

Duncan Millar  
McKibbin Hotel Management

Dean Minto  
Sherwin Williams

Nathaniel Patterson  
Patterson Marketing Group

Pamela Ramos  
The Ramos Group, LLC

Jeff Robbins  
State Farm Insurance Companies

Lynn Robinson  
University of South Alabama

Tiffany Slater  
Landscape Workshop, Gulf Coast

Christina Stimpson  
Mobile Area Chamber of Commerce

Shellie Teague  
Mobile Arts Council

## Melton Center for Entrepreneurship and Innovation

Hunter Adams  
J. Hunter Adams, Attorney

Walt Armentrout  
Heart Legacy, LLC

Raymond Bell  
Adams and Reese, LLP

Harry Brislin IV  
University of South Alabama

Will Bruce  
William Bruce Business Sales &  
Acquisitions, LLC

Sean Bryant  
Centralite Systems, Inc.

Andrew Byrd  
University of South Alabama

Jeff Carter  
Innovation Team, City of Mobile

Michael Chambers  
University of South Alabama

Mike Dow  
Costal Strategic Services

Caroline Doyle  
New York Life Insurance

Lee Hammons  
Oakworth Capital Bank

Kristi July  
Mobile County Public Schools

Jeff Mackin  
Teklinks

Jeff Marcus  
Mobile Arts Council

Claire McCarron  
BBVA Compass

Melinda McGhee  
IBERIABANK

Bo Megginson  
AIM Group

John Nix  
John R. Nix, LLC

Dean Parker Jr.  
Vita Capital

Monique Ray  
Williamson High School

Ron Sivak  
Lagniappe Weekly

Scott Tindle  
Gulf Coast Ducks

Hayley Van Antwerp  
Innovation Porta

Mel Washington  
Small Business Development Center

James Wishon  
Zoghby's Uniforms

Vickie Wyatt  
Wonderland Express, Inc.

## Professional Readiness Engagement Program

Brent Barkin  
Shoe Station

Eunice Mingo Blakely  
Franklin Primary Health Center, Inc.

Jennifer Busby  
The SSI Group, LLC

David Chillelli  
Merrill Lynch

Trent Cotton  
BBVA Compass

Jeremy Doggette  
GAT Airline Ground Support

Mary Caron Downing  
Continental Motors, Inc.

Angela Dunn  
USA Development and Alumni Relations

James Foley  
Fairhope Brewing Company

Ramonica Gamble  
Ramonica Gamble Consulting

Cadie Gaut  
Payroll Vault

Anna Marie Johnson  
Farmers Insurance

Jeff Johnston  
Shoe Station

Darcy Kaul  
Alpha Omicron Pi

Jordan Diaz Ledesma  
Chevron Products Company

Armondo Love  
Wind Creek Hospitality

Michelle Pinochet  
Wilkins Miller, LLC

Craig Savage  
Austal USA

Mark Spivey  
BB&T

Jay Stubbs  
First Protective

Denson White  
APM Terminals

Tim Wills  
Boys & Girls Clubs of South Alabama



# INVEST IN THE COLLEGE

Financial support dramatically impacts the lives of the students in the Mitchell College of Business. We are who we are due to your support. Your gifts directly affect tomorrow's business leaders. Your generosity will help us realize our vision of becoming a leading 21st century business school. Three areas of priority for the College include:

## STUDENTS

The enrollment, education and graduation of outstanding students is of paramount importance to the Mitchell College of Business. As the overall quality of the individual student increases, the class experience is enhanced. Increased student learning expectations motivate faculty to challenge traditional classroom outcome norms. Employers and other external constituents benefit from inspired graduates entering the workforce. In order to attract these students, the Mitchell College must offer competitive scholarships. The Mitchell-Moulton Scholarship Initiative matches any endowed undergraduate scholarship gift dollar-for-dollar. The minimum endowment level for a scholarship is \$10,000 and may be pledged over a five-year period. Annually funded scholarships are also available.

## CLASSROOM TRANSFORMATION

Advances in technology, changes in classroom design, and active-learning teaching methods have drastically changed the educational environment. In order to maximize learning outcomes, the Mitchell College must incorporate these advances into the classroom. As part of our 50th year celebration, we are embarking on a campaign to update our classrooms and other Mitchell College of Business learning environments.

## THE INTERNATIONAL EMPHASIS PROJECT

Our students will enter an increasingly complex and competitive global economy. Research and experience show that students who participate in global immersion opportunities are better prepared for competition in the global economy. The goal of our international emphasis project is to assure the affordability of study abroad opportunities for all interested students. Your gifts make international study abroad a reality for our students.

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## VISION STATEMENT

To be the business school of choice in the Gulf Coast region.

---

## MISSION

The Mitchell College of Business provides value-added business education opportunities to wide-ranging market segments in the Gulf Coast region through innovative engagement with constituents while supporting the area's economic and social well-being.

---

## STRATEGIC PLAN

### *Engage the Regional Community*

A successful business college must develop strategies that positively impact the business community and other external constituents. We will pursue innovative activities and strategies to partner with these communities.

### *Enhance the Student Experience*

The traditional educational experience is only the starting point in preparing students for today's competitive environment. We will develop programs that better prepare our students for this environment and that positively impact our students' employers and other external constituents.

### *Extend the Mitchell College Footprint*

A successful business college must embrace the global business environment. We will implement strategies that increase the depth and breadth of international initiatives.

### *Employ Outstanding Faculty*

A vibrant and active faculty is the cornerstone of a successful business college. We will recruit, develop, support and retain outstanding faculty by supporting and rewarding excellence in teaching and research.