

# Guide to the Mobile Area Chamber of Commerce Dauphin Island Records

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## Descriptive Summary:

Creator: Mobile Area Chamber of Commerce

Title: Mobile Area Chamber of Commerce Dauphin Island Records

Dates: 1949-ca. 1979

Quantity: 5.25 linear feet

Abstract: Photographs, newsclippings, etc., primarily related to the chamber's efforts to promote Dauphin Island, Alabama, as a resort location.

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## Organizational History:

Established in 1836, the Mobile Area Chamber of Commerce began as the Mobile Commerce and Business League. It was the first such organization in the state of Alabama and has undergone several name changes over the years. Known variously as the Mobile Board of Trade, the Mobile Chamber of Commerce and Business League, and the Mobile Chamber of Commerce and Maritime Exchange and Shipping Association, the chamber's mission is to "serve as a progressive advocate for business needs to promote the Mobile area's economic well-being." In 1960, the chamber was reincorporated under its present name.

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## Scope and Contents:

Photographs, negatives, news clippings, brochures, tax records, maps, etc., primarily related to the chamber's efforts to promote Dauphin Island, Alabama, as a resort location. Other interesting items in the collection are a series of reprinted photographs and textual material related to the USS *Hartford*, Admiral David Farragut, and the Battle of Mobile Bay, which apparently formed part of a transfer of material from the U.S. Navy and the Norfolk Naval Shipyard to the chamber after the chamber began plans to create a "Hartford Room"

at Fort Gaines. Those plans failed to materialize. Also of interest is a brochure and photograph relating to the semiquincentennial of the founding of Mobile.

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**Arrangement:**

Arranged into five series: 1. Brochures, News clippings, Correspondence, etc. 0.5 cu. ft.; 2. Photographs, 1.00 cubic feet; 3. Oversized Materials, 0.50 cu. ft.; 4. Postcards, 0.25 cu. ft.; 5. Negatives, 0.50 cu. ft.

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**Access Restrictions:**

This material is open to research.

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**Preferred Citation:**

Mobile Area Chamber of Commerce Dauphin Island Records, The Doy Leale McCall Rare Book and Manuscript Library, University of South Alabama, Mobile, AL.

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**Content List:**

**Box Inventories:**

**Series 1. Brochures, Newsclippings, Correspondence, etc. 0.5 cubic feet.**

**Box 1**

1. Dauphin Island, Newspaper Articles (see Box 4)
2. Dauphin Island, Brochures
3. Dauphin Island, Brochures Photos
4. Dauphin Island, Brochure Preparation [sketches]
5. Dauphin Island, Maps, Elevations
6. Dauphin Island, *Mobile Press Register* Advertising File [photocopies]
7. Dauphin Island Bridge (Proposals, Funds, Sketches, Construction)
8. Dauphin Island Bridge, Newspaper Articles (see also Box 4)
9. Dauphin Island Bridge, Publicity Committee

10. Sand Dunes Casino (see also Dauphin Island Casino)
11. Mobile, Brochures about [including the city's 250<sup>th</sup> anniversary]
12. Bellingrath Gardens
13. Father Ryan [correspondence about]
14. *Fore and Aft* Magazine, Dauphin Island Related
15. USS *Hartford* / Battle of Mobile Bay [correspondence about]
16. Civil War Letters and Miscellaneous, Reprints [re: Battle of Mobile Bay and the *Hunley*]  
(see also Box 4)
17. Culver-Fulton-Waller [sign account]
18. Lafitte Bay Corporation [deeds]
19. Williams, Henry D., Contract
20. Taxes on Dauphin Island Properties
21. Dauphin Surf Club
22. "Tell the World" Campaign

**Series 2. Photographs. 1.00 cubic feet.**

**Box 2**

1. Alabama State Docks
2. Alabama State Fair
3. Agriculture
4. Azalea Trail Maids
5. Barry Steam Plant
6. Bellingrath Gardens, Grounds
7. Bellingrath Gardens, House and People
8. Bellingrath Gardens [mounted]
9. Bemis Brothers
10. Bienville Square
11. Boating [yachts, sailboats, motorboats, etc.]
12. Bridges, Drawbridges, and Piers
13. Businesses, Wholesale and Retail
14. Camellias and Camellia Show
15. Chamber of Commerce
16. Chickasaw Power Plant
17. Churches
18. City Government Buildings [Mobile]
19. Civil War
20. Colleges
21. Community Activities
22. Construction
23. Courtalds Alabama Inc.
24. Dauphin Island, Aerial Views
25. Dauphin Island, Beach and Water Scenes
26. Dauphin Island Bridge
27. Dauphin Island, Casino (see also Sand Dunes Casino)
28. Dauphin Island, "The Club"
29. Dauphin Island, Dredging
30. Dauphin Island, Exteriors
31. Dauphin Island, Interiors
32. Dauphin Island Land Sales Corporation
33. Dauphin Island, Miscellaneous

34. Dauphin Island, Signage
35. Downtown Mobile Scenes
36. Fishing
37. Flooding
38. Forestry
39. Fort Gaines Club
40. Fort Gaines
41. Fort Morgan
42. Golf Courses
43. Grand Hotel
44. Gulf Refining Company Terminals
45. Gulf Transport Company, Mobile
46. HAAS-Davis Packing Company
47. Highway and Road Scenes: City and County [Cochrane Bridge]
48. Hospitals of Mobile
49. Hotels of Mobile
50. Hunting Scenes [in Mobile vicinity]
51. Huyler's Restaurant, Kitchen
52. Ideal Cement Company
53. Industry
54. International Paper Company (Southern Kraft)
55. Junior Miss
56. Kirkbride Club (restored Kirkbride home)
57. Ladd Stadium
58. Lerio Corporation
59. Libraries of Mobile
60. Livestock, Dairy, Poultry, etc.
61. Mardi Gras
62. Miscellaneous
63. Mississippi Power Company
64. Mobile Aerial Views
65. Mobile Causeway
66. Mobile Homes and Apartments
67. Mobile Paint Company
68. Mobile Pulley and Machine
69. Mobile Signage
70. National Gypsum Company
71. Office Buildings
72. Olin Matheson Chemical Company
73. Opera Scenes
74. Oyster Shell Industry
75. Panama City, Florida
76. Parochial Schools of Mobile
77. People (groups and individuals)
78. Point Clear, Alabama
79. Power Plants
80. Prichard City Hall
81. Public Parks, Monuments, and Statues
82. Radcliff Materials
83. Railroads
84. Road Paving
85. River and Canal Scenes, Tugboats and Barges
86. Ruberoid Company

87. Sand Dunes Casino (see also Dauphin Island Casino)
88. Scott Paper Company
89. Seafood
90. Seaman's Club
91. Shangri-La Hotel Courts
92. Sheraton Hotel
93. Ships
94. Special Events [including Mobile's 250<sup>th</sup> anniversary]
95. Sports
96. Stallworth Pine Products
97. Stauffer Chemical Company
98. Television Stations
99. The Treasure House (Theodore, Alabama)
100. United States Chamber of Commerce
101. Waterfront, Dauphin Island
102. Waterman Steamship Corporation
103. Waterman Steamship Corporation, Public Relations [includes Waterman Globe]
104. Contact Sheets (COC 48 through COC 69)
105. Duplicates
106. Bellingrath Duplicates

**Series 3. Oversized Materials. .50 cubic feet.**

**Box 3**

- Dauphin Island Brochure Photo (1)
- Civil War Photos (9)
- Sailing Photos (3)
- Dauphin Island Aerial Photos (5)

**Box 4**

- Tax Return Lists and Receipts 1960-1974
- Civil War Letter - Oversized Reprint
- Dauphin Island - Oversized Photocopies
- Dauphin Island Bridge - Oversized Photocopies
- Dauphin Island Hotel Plans
- The Welfarer* [Brookley Air Force Base publication]
- Dauphin Island Oversized Photo (3)
- Mobile Aerial Oversized Photos (2)
- U.S. Dept. of Agriculture Commodity Stabilization Service Aerial Maps (Set of 8)

**Series 4. Postcards. 0.25 cubic feet.**

**Box 5**

- Dauphin Island Map
- Holiday Inn Rivierak, Dauphin Island
- Isle Dauphine Club, Dauphin Island (**See also Box 1, folder 24 of the Whiddon Papers**)
- Fort Gaines [several views]
- Dauphin Island Bridge

Indian Shell Mounds, Dauphin Island  
USS *Hartford*  
Bienville Beach, Dauphin Island  
Crane Hotel, Jekyll Island, Georgia  
Jekyll Island Hotel, Jekyll Island, Georgia

**Series 5. Negatives. 0.50 cubic feet.**

**Box 6**

Negatives, COC-1 – COC-115