

University Sustainability Committee

September 20, 2018

Members Present: Dr. James Bridgeforth, Dr. John Cleary, Victor Cohen, Todd Culp, William Guess, Dr. Krista Harrell, Cecelia Martin, Mary Beth Massey, Diana Nichols, Dr. Stephanie Smallegan, Cana Brown (SGA) and Arthur Vongsakhamphouy (Student Sustainability)

Members Absent: Dr. Glen Borchert, Dr. Doug Marshall and Brad Sanders

Call to Order: The meeting was called to order at 2:00 P.M. by Dr. James Bridgeforth.

Old Business:

1. The minutes for the August 16, 2018 meeting were approved.
2. **Update on Lime:** Dr. Harrell presented. The bikes are being used across campus and are being stationed each night in high traffic areas. Dr. Harrell is continuing to encourage the committee to use and promote LimeBike. Dr. Harrell reminded the committee that any issue with the bikes should be sent to LimeBike, the University is not responsible for any maintenance issues with the bikes. There is an upcoming meeting with LimeBike to discuss placement of the bikes during severe weather (for example a hurricane).

William Guess also reported that the Wellness Committee is promoting LimeBike.

3. **Recycling Update:** Todd Culp reported. The University is averaging 40,000 pounds a month in recycling materials (mostly cardboard). The amount of plastic has decreased due to contamination (food waste).
4. **Follow-up on Sub-Committees:** Dr. Bridgeforth is encouraging the sub-committees to meet individually to focus on specific areas. There are three subcommittees and a task force:

Operations, Chaired by Todd Culp, Members, Dr. Glen Borchert and William Guess

Campus Engagement, Members, Grace Newcombe, William Guess, Arthur Vongsakhamphouy, Dr. John Cleary and Victor Cohen.

Marketing & Communications, Chaired by Diana Nichols, Members, Dr. Stephanie Smallegan and Mary Beth Massey

STARS Task Force, Chaired by Cecelia Martin, Members Dr. Krista Harrell and Cana Brown

Dr. Bridgeforth is encouraging everyone in the committee to sign up for at least one subcommittee. Also, it is not a requirement to be a member of the Sustainability Committee to serve on a subcommittee.

New Business

- Promotion of Sustainability:** William Guess reported an overview of the trailers at Ladd Stadium for the 1st game. Bill is encouraging that we increase the promotion of the recycling trailers on campus for move in days.
The Sustainability Program is one of two groups that is funding the Adopt-a-Stream program (the other group is SGA). This does require a commitment of clean-up for around the stream (a day of service).
William Guess has also requested a Financial Aid student worker to assist with sustainability and community outreach activities. (Funding for the Sustainability Coordinator Position was not approved for this year.)
- Move-in Day Operations Debrief:** Todd Culp and Diana Nichols reported.
Overall, the recycling trailers were a success (they were completely filled). More volunteers are needed. Diana suggested having a tent in the future for protection of volunteers from the weather.
- Update on Marketing Plan & Strategy:** Dr. Bridgeforth reported. Signage needs to be improved (one example is to educate people on how to clean plastic so that it can be recycled). Recycle bins have been mistaken for garbage cans. There is a need to have more volunteers to coordinate and work in shifts for move in day.
- Sustainability Leadership Team:** Dr. Bridgeforth is asking for everyone to review the Sustainability Committee Marketing Plan and Strategy and to discuss the Plan at the October 2018 meeting.
- Open Floor:** Todd Culp reported that the installation fee for water bottle fillers is \$750.00, some departments/deans and SGA have sponsored their installation.
Diana Nichols reported that really nice water bottles will be a give-away for the Jag Fit challenge.

The meeting was adjourned at 2:40 pm.


Dr. James Bridgeforth, Director of Housing

11.12.18